

**NGG
STRATEGIC PLANS
2016-2019**



NGG MISSION – TO ENSURE STUDENTS REACH THEIR POTENTIAL

Values and Core Statements:

- NGG is preparing students primarily, but not exclusively, for gymnasium and higher academic education.
- This is the reason why we have pedagogical focus at a high academic level.
- NGG is a secular school.
- At NGG we do things “by the book” and aim for order in our administration and organisation.

Vision:

- NGG will be the most successful private all- through school (for 4-19) in Denmark.

CULTURE, HR AND VISIONS

Goal settings:

- Strengthen the staff members' working conditions, welfare and ownership. This will happen based on NGG fundamental values as formulated by the leadership team, staff, students and board.
- NGG wants dedicated, qualified teachers who are teaching in subjects in which they are qualified.

Evaluation:

- Enova.
- Professional Capital
- Internal working environment evaluation

ECONOMY

Goal settings:

- We need to make sure we have a balance in the school's economy towards 2019. Focus on balance and efficiency – after a period with many investments in 2015.

Evaluation:

- Financial statement figures.

FACILITIES

Goals Settings:

- NGG will have world class school facilities no later than 2019 . The aim is to open a new school or a renovated school in the summer of 2018.

Evaluation:

- Evaluation of the working environment.
- Indicators in the process plan for a new school 2018/2019.

ICT & DIGITAL EDUCATION

Goal settings:

- NGG no later than 2019 will be amongst the Danish elite in relation to educating students in digital competencies and digital education.
We will have a constructive, effective and productive use of ICT during the daily lessons and in the administration.

Evaluation:

- Deegital (digital BI platform).
- Student Satisfaction Survey.
- Staff Satisfaction Survey.
- Study- and/Teaching Plans.
- Plan for digital education.

PEDAGOGICAL LEADERSHIP

Goal settings:

- Ensure quality of teaching and learning at NGG, which leads in to further education at gymnasium level and other academic further education courses.

Evaluation:

- “Value added”.
- Grades.
- Satisfaction Survey.
- Further Education Readiness Evaluation
- Number of students who go on to gymnasium & other academic further education courses.

WELFARE – SAFETY - EDUCATION

Goal settings:

- To be a good place for learning NGG needs also to be a good place to be. By having focus on safety, welfare, anti bullying and community we are generating the best options for learning. At NGG we take social learning very seriously and emotional, social and behavioural skills and learning are a natural part of our daily life.

Evaluation:

- Value added.
- Grades.
- Satisfaction Survey.

INTERNAL COMMUNICATION

Goal settings:

- NGG will expand and maintain a effective and user friendly communication between parents, students and staff – so that it is easy to get in touch with each other during working hours and to engage in dialogue for the benefit of the students' daily life and learning.
- The goal is to optimise both platforms and description of areas of responsibility so that everyone quickly and easily can get in touch with the right people.

Evaluation:

- Satisfaction Survey.
- User Statistics for the various digital platforms
- Error message reports from Cortex and more.

EXTERNAL COMMUNICATION

Goal settings:

- To ensure continual recruitment and maintaining students numbers NGG will have an effective and clear branding strategy that communicates the school's values and results through various media to a range of stakeholders.

Evaluation:

- Student recruitment.
- Level of knowledge.
- Drop out.
- Satisfaction Survey.
- PR insight (for example "likes" on FB).

STRATEGIC PLANS AT NGG

- Strategic Plans are the “red thread” in our work.
- Continual updates on specific initiatives taken in the relevant areas (for example Project NGG, Digital education, new PR strategy, Gymcamp, coordination of school year, subject development etc.)
- The possibility of department specific goal setting and action plans.
- We work together to define goal settings and tools for evaluation.
- Strategic Plans discussed in MIO (Staff Influence Panel) every January and first Board meeting on the year.
- Strategic Plans must be found on www.ngg.dk (Ministry of Education’s rules).
- A tool for all of NGG’ interests.